

GULF NEWS NEWSPAPER PRODUCTS DIMENSIONS

All dimensions in millimetres; Width x Height

	Gulf News	The Views	Tabloid & Weekend Tabloid	Weekend Review
ADVERTISING SIZES				
Double Page	610 x 440	610 x 440	438 x 295	610 x 440
Half Page DPS	610 x 204.61	610 x 204.61		610 x 204.61
Full Page	295 x 440	295 x 440	209 x 295	295 x 440
Half Page (Horizontal)	295 x 204.61	295 x 204.61	209 x 134.04	295 x 204.61
Half Page (Vertical)	145 x 416.31	145 x 416.31	102 x 268	
Quarter Page DPS	610 x 98.78	610 x 98.78		610 x 98.78
Quarter Page (Regular)	145 x 204.61	145 x 204.61		145 x 204.61
Quarter Page (Horizontal)	295 x 98.78	295 x 98.78	209 x 63.5	295 x 98.78
4 Col x 3M	195 x 310.47			
3 Col x 3M	145 x 310.47			
4 Col x 2M	195 x 204.61			
2 Col x 4M	95 x 416.31			
2 Col x 3M	95 x 310.47			
2 Col x 2M	95 x 204.61			
4 Col x 1M	195 x 98.78			
3 Col x 1M	145 x 98.78			
2 Col x 1M	95 x 98.78			
Vertical Panel 2 Col			80.6 x 268	
1/2 Vertical Panel 2 Col			80.6 x 134.06	
Front Page Banner: height 43mm			209 x 43	
Front Page Banner: height 28mm			209 x 28.22	295 x 45.86
Front Page Panel: 60mm x 60mm			60 x 60	
Front Page (Section 1)				
3 Col x 1.5M	145 x 151.70			
3 Col x 1.5M (bottom centre)	145 x 151.70			
2 Col x 1.5M	95 x 151.70			
6 Col x 1/2 M	295 x 45.86			
Front Page Business Section				
6 Col x 1.5M	295 x 151.70			
Quarter Page (Regular)	145 x 204.61			
Quarter Page (Horizontal)	295 x 98.78			
3 Col x 1.5M	145 x 151.70			
2 Col x 1.5M	95 x 151.70			
Front Page Sports Section				
6 Col x 1.5M	295 x 151.70			
Quarter Page (Horizontal)	295 x 98.78			
6 Col x 1/2 M	295 x 45.86			