

GULF NEWS CLASSIFIEDS PRODUCTS DIMENSIONS

All dimensions in millimetres; Width x Height

	Classifieds	Residential Properties	Commercial Properties	Freehold	Jobs & Careers	Classifieds Features Tabloid Pull-out / within Tabloid	Classifieds Features Berliner / Berliner Pull-outs
DOCUMENT SIZES							
Single Page Area	229 x 315	229 x 315	229 x 315	229 x 315	315 x 470	229 x 315	315 x 470
Double Page Area	478 x 315	478 x 315	478 x 315	478 x 315	630 x 470	478 x 315	630 x 470
Gutter Between 2 Pages	20	20	20	20	20	20	20
Single Page Print Area	209 x 284	209 x 284	209 x 284	209 x 284	295 x 440	209 x 284	295 x 440
Double Page Print Area	438 x 284	438 x 284	438 x 284	438 x 284	610 x 440	438 x 284	610 x 440
COLUMNS & GUTTERS							
Number of columns (Grid)	5	5	6	6	8	6	8
Column Width							
1 column	38.52	38.52	31.41	31.41	33.2	31.41	33.2
2 column	81.14	81.14	66.92	66.92	70.6	66.92	70.6
3 column	123.76	123.76	102.43	102.43	108	102.43	108
4 column	166.38	166.38	137.94	137.94	145.4	137.94	145.4
5 column	209	209	173.45	173.45	182.8	173.45	182.8
6 column			209	209	220.2	209	220.2
7 column					257.6		257.6
8 column					295		295
Gutter	4.1	4.1	4.1	4.1	4.2	4.1	4.2
ADVERTISING SIZES							
Double Page	438 x 284	438 x 284	438 x 284	438 x 284		438 x 284	
Full Page	209 x 284	209 x 284	209 x 284	209 x 284		209 x 284	
Half Page (Horizontal)	209 x 140	209 x 140	209 x 140	209 x 140		209 x 140	295 x 212
Half Page (Vertical)			102.43 x 284	102.43 x 284		102.43 x 284	145.4 x 428
Quarter Page (Horizontal)	209 x 68	209 x 68	209 x 68	209 x 68		209 x 68	
Quarter Page (Regular)			102.43 x 140	102.43 x 140	145.4 x 212	102.43 x 140	145.4 x 212
4 col x 284 mm	166.38 x 284	166.38 x 284					
3 col x 284 mm	123.76 x 284	123.76 x 284					
2 col x 284 mm	81.14 x 284	81.14 x 284					
1 col x 284 mm	38.52 x 284	38.52 x 284					
5 col x 212 mm	209 x 212	209 x 212					
4 col x 212 mm	166.38 x 212	166.38 x 212					
3 col x 212 mm	123.76 x 212	123.76 x 212					
2 col x 212 mm	81.14 x 212	81.14 x 212					
1 col x 212 mm	38.52 x 212	38.52 x 212					
8 col x 140 mm					295 x 140		295 x 140
4 col x 140 mm	166.38 x 140	166.38 x 140			145.4 x 140		145.4 x 140
3 col x 140 mm	123.76 x 140	123.76 x 140					
2 col x 140 mm	81.14 x 140	81.14 x 140			70.6 x 140		
1 col x 140 mm	38.52 x 140	38.52 x 140					
5 col x 92 mm	209 x 92	209 x 92	173.45 x 92				
4 col x 92 mm	166.38 x 92	166.38 x 92					
3 col x 92 mm	123.76 x 92	123.76 x 92	102.43 x 92		108 x 92		
2 col x 92 mm	81.14 x 92	81.14 x 92	66.92 x 92		70.6 x 92		
1 col x 92 mm	38.52 x 92	38.52 x 92	31.41 x 92				
8 col x 68 mm							295 x 68
4 col x 68 mm	166.38 x 68	166.38 x 68					145.4 x 68
3 col x 68 mm	123.76 x 68	123.76 x 68			108 x 68		
2 col x 68 mm	81.14 x 68	81.14 x 68			70.6 x 68		
1 col x 68 mm	38.52 x 68	38.52 x 68					
One Sixth Page						209 x 44	
8 col x 44 mm							295 x 44
5 col x 44 mm	209 x 44	209 x 44					
4 col x 44 mm	166.38 x 44	166.38 x 44	137.94 x 44				145.4 x 44
3 col x 44 mm	123.76 x 44	123.76 x 44			108 x 44		
2 col x 44 mm	81.14 x 44	81.14 x 44			70.6 x 44		
1 col x 44 mm		38.52 x 44	31.41 x 44				
One Eighth Page			102.43 x 68			102.43 x 68	
One Twelfth Page			102.43 x 44			102.43 x 44	
One Eighteenth Page			66.92 x 44				
Logo 3 col x 30 mm		123.76 x 30	102.43 x 30				
Logo 2 col x 30 mm	81.14 x 30	81.14 x 30					
Front Page							
Front Full Page	209 x 260	209 x 260	209 x 260	209 x 260		209 x 260	
5 col x 92 mm	209 x 92	209 x 92					
3 col x 92 mm	123.76 x 92	123.76 x 92					
2 col x 92 mm	81.14 x 92	81.14 x 92					
5 col x 68 mm	209 x 68	209 x 68					
3 col x 68 mm	123.76 x 68	123.76 x 68					
2 col x 68 mm	81.14 x 68	81.14 x 68					
1 col x 68 mm	38.52 x 68						
Quarter Page (Horizontal)						209 x 68	
One Sixth Page						209 x 44	
Half Page (Top)						209 x 116	
Front Half Page (Horizontal)	209 x 164		209 x 140			209 x 140	
6 col x 116 mm			209 x 116				
Ear Panel	36.5 x 19.5	36.5 x 19.5	36.5 x 19.5	36.5 x 19.5			
Page 2							
4 col x 68 mm			137.94 x 68				
3 col x 68 mm			102.43 x 68				
2 col x 68 mm			66.92 x 68				
1 col x 68 mm			31.41 x 68				
Page 3							
Ear Panel		50 x 13.5	50 x 13.5				
Banners							
Banner DPS 44 mm height Top	438 x 44	438 x 44					
Banner DPS 44 mm height Middle	438 x 44	438 x 44					
Banner DPS 44 mm height Bottom	438 x 44	438 x 44					
Banner DPS 30 mm height Top	438 x 30	438 x 30					
Banner DPS 30 mm height Middle	438 x 30	438 x 30					
Banner DPS 30 mm height Bottom	438 x 30	438 x 30					
Banner Hor 44 mm height Top	209 x 44	209 x 44	209 x 44	209 x 44			
Banner Hor 44 mm height Middle	209 x 44	209 x 44	209 x 44	209 x 44			
Banner Hor 44 mm height Bottom	209 x 44	209 x 44	209 x 44	209 x 44			
Banner Hor 30 mm height Top	209 x 30	209 x 30					
Banner Hor 30 mm height Middle	209 x 30	209 x 30					
Banner Hor 30 mm height Bottom	209 x 30	209 x 30					
Banner Hor 20 mm height Top	209 x 20	209 x 20					
Banner Hor 20 mm height Middle	209 x 20	209 x 20					
Banner Hor 20 mm height Bottom	209 x 20	209 x 20					

CAPS DIRECT, PROPERTY WEEKLY, MY GUIDE & FEATURE IN SUPP DIMENSIONS

All dimensions in millimetres; Width x Height

	CAPS DIRECT	PROPERTY WEEKLY	PROPERTY WEEKLY Market Place	MY GUIDE	Classifieds Features A4 Spl size Supplement
ADVERTISING SIZES					
DPS Bleed		546 x 336	546 x 336	302 x 216	456 x 303
DPS Trim		540 x 330	540 x 330	296 x 210	
DPS Print Area	434 x 281	510 x 289	510 x 289	270 x 185	426 x 260
Full Page Bleed		273 x 336	273 x 336	151 x 216	228 x 303
Full Page Trim		270 x 330	270 x 330	148 x 210	
Full Page Print Area	209 x 281	240 x 289	240 x 289	122 x 185	198 x 260
Half Page Horizontal Print Area	209 x 139	240 x 141	240 x 141	122 x 92	198 x 128
Half Page Vertical Print Area				59 x 185	99 x 260
1/4 Page Horizontal	209 x 68	240 x 67	240 x 67	122 x 40.5	198 x 63
1/4 Page Regular	102.43 x 139	117.5 x 141	117.5 x 141	59 x 92	99 x 128
One Sixth Page (Hor)					198 x 41
One Eighth Page (Reg)	102.43 x 68				98 x 63
One Twelvth Page					98 x 41
Guide Listings				38 x 13	
Panel: 191 mm x 38 mm		191 x 38			
Banner Horizontal 30mm height				122 x 30	
Banner Horizontal 20mm height				122 x 20	
Panel: 59 mm x 40.5 mm				59 x 40.5	
Panel: 44 mm x 67 mm		44 x 67			
Panel: 44 mm x 35.3 mm		44 x 35.3			
Front Page					
Front Full Page	209 x 234		240 x 275		
Panel: 240 mm x 222 mm		240 x 222			
Panel: 209 mm x 163 mm	209 x 163				
Front Half Page Horizontal	209 x 115.5		240 x 134		
Front Quarter Page Regular	102.43 x 115.5				
One Third Page	102.43 x 163				
1/4 Page Horizontal	209 x 68	240 x 67			
Panel: 72.5 mm x 60.5 mm		72.5 x 60.5			
First Page					
Front Full Page					198 x 216
Half Page (Top)					198 x 85
Front Half Page Horizontal					198 x 128
1/4 Page Horizontal					198 x 63
One Sixth Page (Hor)					198 x 41